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Slogan

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Mission Statement

To provide humane support and solutions for animals in need within our community through shelter, medical care, rehabilitation and new beginnings.

Vision Statement

To lead, educate and unite our community in understanding the importance of humane, respectful treatment of animals as well as responsible pet ownership by providing initiatives that reduce overpopulation, suffering, ignorance towards and mistreatment of animals.

Main Objective

The R.O.A.R. Society's main objective has always been to provide quality, humane solutions for the stray, abandon and neglected animals in our communities as well as reducing mistreatment and the number of unwanted pets in the community through education about spay/neuter, responsible ownership and good animal stewardship.

In 2015, due to an overwhelmingly generous private donation the Society was able to realize a long time goal of purchasing a shelter facility. This building is now the hub of our organization. It provides a base in which to operate out of and a safe place for us to house animals in need. Running this shelter is a longstanding project which requires a great deal of funding and commitment to operate. The Society now has the challenge of sustaining our objective of providing care to animals in need as well as funding the capital and operating cost of this facility.

This safe haven for animals in need will be R.O.A.R. Society's legacy to their community.

Volunteer Base

The R.O.A.R. Society's volunteer base is comprised of community members who are compassionate, community minded, inspired and dedicated to making a difference to the community in which they live and serve. R.O.A.R.'s volunteers are determined to not only the betterment of the Society and animal care but also to the whole community, continually striving to find sustainable, quality, humane solutions to our community based animal issues.

Community Benefit

The R.O.A.R. Society benefits the community in a plethora of ways. The obvious benefit, is the care we provide to the stray, neglected animals in the community. This involves medical care, housing, training and re-homing the animal to an approved adopter.

The Society helps keep stray animals from running at large, being a nuisance. We encourage education and compliance of responsible pet ownership and good animal stewardship.

The organization helps to reduce unwanted animal population, as well as disease prevention through spay/neuter and vaccination protocols.

We support the community by encouraging and helping fund pet population control initiatives and responsible pet ownership. The group helps to educate young people to be good animal stewards, future pet owners and encourages volunteerism and community involvement.

R.O.A.R. provides many volunteer opportunities to various groups in the community such as youth, seniors and the handicapped. The group works with and provides support to the Woman's Shelter, Victim Services, seniors and low income families. R.O.A.R. provides education and engagement in the schools and in the communities we serve. Over all the Society strives to network and engage with our community as a whole to make a positive impact in many ways.

R.O.A.R. also provides assistance to the community to help reunite lost pets with their owners and helps other community groups such as Victim Services deal with animal/pet related issues.

When fundraising the Society generally attempts to focus on events and activities that benefit the community in some way, for example the annual garage sales promotes recycling used items and the dog walk which helps promote being active.

Some of the Programs & services provided by R.O.A.R. Society

The taking in and re-homing of stray animals

R.O.A.R. takes in any stray/abandoned cats and dogs in the community and outlying areas. We then provide them with needed medical treatment, vaccinations, deworming, spays/neuters and rehabilitation before finding them permanent, quality new homes.

Currently any needed medical work or care is provided by our three local vet clinics (Gateway & Clearwater in Rocky Mountain House & Pioneer in Sundre).

Once the animals have been assessed and all necessary care given they are then placed into suitable foster homes or adoption centers until they find a permanent adoptive home.

This is a benefit to all the abused, abandoned and unwanted animals in the area, giving these special animals a second chance at life.

It also benefits the community by helping to reduce the number of unwanted animals roaming at large and helps to control pet population.

Currently we rely on our dedicated foster families and volunteers to house, care for and rehabilitate if needed the animals that come into our system. There are many people who help to make this adoption process successful, including but not limited to the foster families, veterinarians, executives and volunteers.

To date we have adopted over 1000 cats & dogs and helped so many families find that special pet they've been looking for!

Spay/ neuter incentive

In 2011 R.O.A.R. began providing a \$30 rebate to anyone who submits a bill to the group for a spay/ neuter of a pet done at one of the two approved local veterinary clinics based in Rocky Mountain House with a three animal per household limit.

This encourages responsible pet ownership in the community and helps to reduce the number of unwanted cats and dogs being born into the community and surrounding areas.

Spays/neuters must be done at either of the two approved veterinary clinics and the bills must be submitted to the groups treasurer in order for a rebate check to be issued. The group has seen a positive effect in the community regarding spay/neuter awareness and compliance since implementing this program.

Providing support for lost and found animals in the community and surrounding areas.

This gives anyone finding or losing a pet a good support system for doing everything possible to reunite animals back with their families.

This involves a large network of volunteers over the course of every year to assist with taking calls and giving out information to assist with reuniting pets and families. In some cases the animal in question needs a temporary foster home until the owner is found. This support has helped countless animals back to their homes.

The group has two annual garage sales every year.

All items are donated and all proceeds go to R.O.A.R. this is not only a good fundraiser but it also provides a service to the community by helping recycle usable items.

Both garage sales take place in Rocky Mountain House and are volunteer run. Generally to advertise the group places an ad in the local paper and sandwich board signs are set out on the days of the sale.

We see an average of 1000 people or more attending these sales to purchase items.

Annual dog walk

R.O.A.R. hosts an annual spring dog walk. This encourages the community to get involved and be active with their pets. It consists of a 5 km walk. Participants can take pledges but are not required to do so to participate with their dog/s. This event also gives an opportunity for the group to encourage responsible pet ownership by educating pet owners to clean up after their pets and to provide an active life for both themselves and their pet. On average, we have twenty or more human participants bring at least one canine walking partner with them.

School Talks & Involvement

Members go in to give educational talks about animal stewardship and responsible pet ownership to the various schools in the area. Schools host fundraisers and awareness for the group. Members encourage and organize things going on in the schools such as "the R.O.A.R. kids & Random acts of Kindness" to help encourage kids to pay forward charity and good deeds not only for animals but for people and community as well.

Working with Victim Services & Woman's Shelter

The group provides assistance to help people in need house and take care of pets when required.

S.A.F.E. Project (Sundre Animal Foster Expansion Project)

Working with Sundre Town Animal control, helping unclaimed animals within the Town of Sundre get needed care and find new homes.